



BALLIOL
COLLEGE
UNIVERSITY OF OXFORD

THANK YOU

YOUR SUPPORT MATTERS

IMPACT REPORT 2022



‘It is hard to express how grateful we are to all of you who have supported us so open-handedly in these tough economic times. Thank you.’

This year’s Impact Report looks at our past year through a fascinating lens – through the eyes of our donors. When you read the pieces from the four donors included here, I hope that many of you will recognise their reasons for giving and the satisfaction they take from what their generosity has achieved. It is hard to express how grateful we are to all of you who have supported us so open-handedly in these tough economic times. Thank you.

Students of previous Impact Reports will see that, while the invaluable support from donations in year and our investment of past gifts has held up well this year, our income from rents and conferences has inevitably been badly affected. But your generosity has enabled us to continue to support our students to fulfil their ambitions and play their part in creating tomorrow’s world.

Thank you so much.

Dame Helen Ghosh DCB
Master



How a year at Balliol is funded

- Tuition fees, academic income and grants¹
- Student rents²
- Conferences, banqueting and entrance charges³
- Gifts made in the past to the endowment⁴
- Gifts made in year⁵

¹ Charitable Activities (less College residential income)
² Charitable Activities (College residential income only)
³ Trading income
⁴ Investment income
⁵ Donations and legacies income



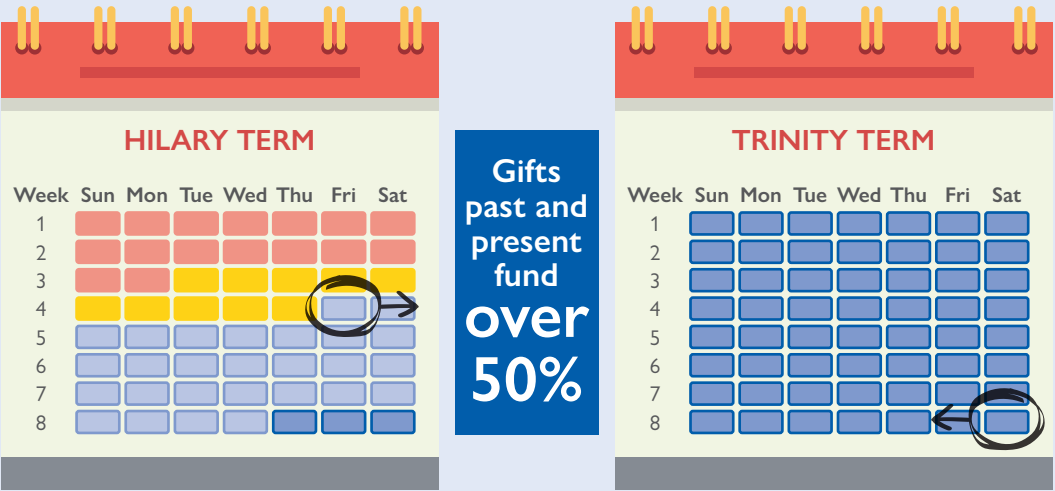
Income and expenditure 2020–2021

	Income (£000)	Expenditure (£000)	
Tuition fees, academic income and grants (Charitable Activities)	6,944	12,700	Academic-related and residential (Charitable Expenditure)
Gifts past and present (Donations and Legacies, and Investment)	5,419	460	Raising and investing gifts (Fundraising and Investment)
Conferencing, banqueting and entrance charges (Trading)	412	1,143	Conferencing, banqueting and entrance charges (Trading)
	12,775	Total (£000)	14,303

This report is for the academic year 2020–2021 and includes financial performance for the period August 2020–July 2021.

You can read more about the endowment and access the full College accounts at www.balliol.ox.ac.uk/accounts

The names of donors who made gifts of all sizes between 1 August 2020 and 31 July 2021 are listed in the Balliol College Annual Record 2021 at www.balliol.ox.ac.uk/annual-record-2021



This chart illustrates the average values taken from the College’s consolidated statement of financial activities for the years ending 31 July 2019, 2020 and 2021.

‘For me, it is so important to give
back to say thank you for the
opportunities that I was given.’

Gillian Dow came to Balliol in 2000 to read for a DPhil in Modern Languages as a Snell Exhibitioner. She has been a member of the 1263 Society as a valued regular donor for many years, supporting graduate students through the Holywell Manor Fund.

I vividly remember the moment I opened the letter from Balliol to say I had been awarded the Snell Exhibition. It was transformational for me – I was the first generation of my family to go to university, and I could not have gone on to do graduate studies without it. It was wonderful to know that I was following in the footsteps of so many Glasgow graduates in coming to Balliol.

I gained so much from those four years when Balliol was my home. Not only am I still close to many of the friends I made there, but had I not been at Balliol I would not have been able to go on to a career in academia.

The graduate community at Balliol is so special – a meeting place for the brightest and best from all around the world. I benefited enormously from discussions way outside my own discipline.

For me, it is so important to give back to say thank you for the opportunities that I was given. The amount I give is small, but it is regular, and over the years I know it will add up.

I am proud to be a member of the 1263 Society and playing my small part in making sure that help is available to those students who need it. Especially at the moment, when students have all had such a rough few years: they need our support more than ever.



1,473 donors
made a regular gift to
Balliol in 2020–2021



That added up to almost
£700,000
to support Balliol students

We would need an extra
£22 million
in our endowment to
spend the same

Gillian with graduate student Holly Hunt (2015,
Classical Languages and Literature) at Holywell Manor





‘Inspirational teachers have had such a positive impact on my life. I want to do my part to give school pupils today the same opportunity.’

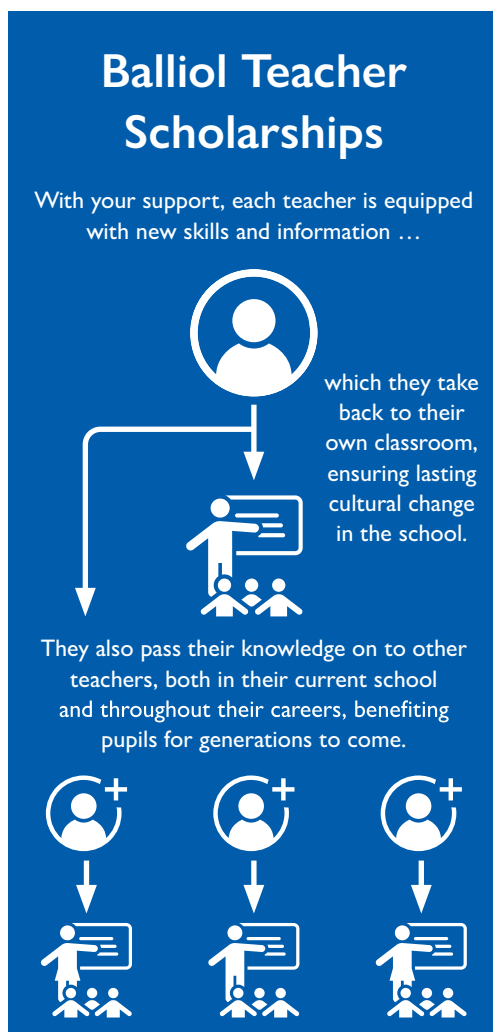
Andrew Craig came to Balliol in 1971 for his undergraduate degree in Engineering Science. He supports students through the Area of Greatest Need Fund and the Balliol Teacher Scholarships.

I can still remember when my teacher, Mr Evans, suggested both engineering and Balliol to me. He guided me to a subject that I did not know existed, and I certainly had no idea about Oxbridge or university in general. When I visited Oxford for the first time for my interview, while it was tough, I felt this was a place I could call home.

I want school pupils today to benefit from the same knowledgeable guidance that put me on the right path so many years ago. That is why I am proud to support Balliol's pioneering Teacher Scholarship programme, which works with teachers in disadvantaged schools, providing training and materials that support pupils from age 11 upwards and encouraging lasting change in those schools.

Students today can access information about university much more easily than I could back then, but there is still no substitute for the advice of a great teacher who knows you well. Already the College can see the benefits of the programme: after two years working with Balliol, the first school to take part has seen applications from its pupils to Russell Group universities rise from 0% to 40% of pupils.

From Mr Evans at school to Dr Alastair Howatson (Emeritus Fellow) at Balliol, inspirational teachers have had such a positive impact on my life. I want to do my part to give school pupils today the same opportunity.



'You can't pay back what you received, but you can pay it forward.'

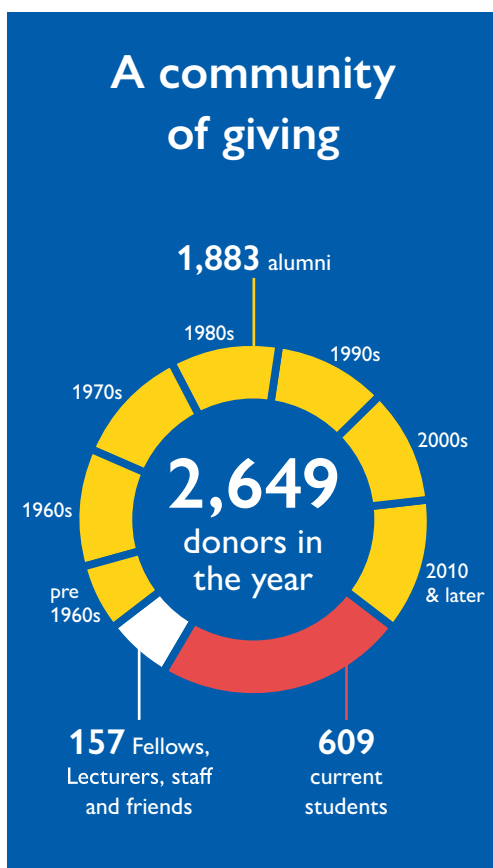
Hayley Hooper came to Balliol in 2008 to do her BCL, and went on to study for an MPhil and a DPhil in Law here too. She has been a member of the 1263 Society as a valued regular donor for many years, supporting students through the Area of Greatest Need Fund.

I did three degrees and spent five years at Balliol, including two years working as the Junior Dean, so I have many memories of my time there. It was a formative period in my life and there were good and bad moments – I am sure everyone else would say something similar.

I have no doubt that Balliol had a huge impact on my life; I would not be an Associate Professor of Law at Oxford today without the College. I would not have many of my closest friends, and I would not be doing the job I have today. Overall, I am hugely grateful for the whole range of experiences I had during my time at Balliol.

I give to Balliol hardship funds because I want other talented students to have access to the same opportunities that I had. I think if everyone gives a little, we can achieve a lot. There are so many intangible benefits that you can't pay back what you received, but you can pay it forward.

I had to rely on Balliol's generosity to make it through my studies, so I am proud to be able to help Balliol students in the same position today. Balliol is focused on attracting talented students regardless of financial background, and as long as College continues to commit to this, I'll be happy to continue to donate.







‘Give what you can, and give
it regularly. It is so powerful
when we all come together.’

Oliver St Clair Franklin OBE came to Balliol in 1967 to do his Philosophy and Economics BPhil. An Honorary Fellow of Balliol and a long-time donor and volunteer, Oliver supports students through the Area of Greatest Need Fund.

I came to Balliol after attending the oldest black college in America. The transition was seamless in many ways: the culture in my college was one where speaking and oratory were paramount, and the same was true at Balliol. The difference was that at Balliol, this happened on a global platform. I found it exhilarating to be part of such an international community – as I still do today.

Once I left Balliol, I kept in touch with students through the Coolidge programme, greatly enjoying hosting many of them over the years, including Matthew Westerman (1983), who went on to develop the scheme further in honour of his father, William Westerman (1946): it is now named the William Westerman Pathfinders programme. Keeping those connections between Old Members around the globe and current students is part of what makes the Balliol community so special.

I support Balliol students because I want to ensure that they are able to experience the open, welcoming community that I found when I was here. My mantra is: give what you can, and give it regularly. It is so powerful when we all come together to do that. It is especially important to help our students during times of unexpected difficulty, as so many of them have found recently.

Supporting the current generation of Balliol students is my part in the continuum of philanthropy that dates back to Lady Dervorguilla. When you contribute to the College, in whatever way you can, you are part of a vital tradition, which has been going for over 750 years.



60% of alumni
have donated to Balliol



from **88**
countries

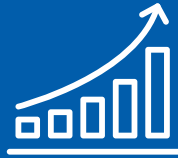


Thanks to you, we were able to help Balliol students
facing really tough times by awarding

224 hardship grants and loans

in 2020–2021

Thank you



The first school in the Balliol Teacher Scholarships programme
has seen applications to Russell Group universities rise from

0% to 40%

of its pupils in two years

Your support matters

Visit www.balliol.ox.ac.uk/impact

Email us on impact@balliol.ox.ac.uk

Or call us on +44 (0) 1865 277675

All photographs, except that on page 10, by Stuart Bebb

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